

BEERATTRACTION 2019

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GENERAL RULES & REGULATIONS OF PARTICIPATION BEER ATTRACTION 2019

CHAPTER I – METHODS OF PARTICIPATION

Art. 1. - ORGANIZERS - LOCATION AND DATE

Italian Exhibition Group S.p.A., Via Emilia 155, 47921 Rimini. Share Capital: € 52.214.097 (fully paid up), VAT Code 00139440408, Rimini Companies Register no. 00139440408, hereinafter also called "Organizer", organises in Rimini Expo Centre "BEER ATTRACTION 2019", hereinafter "the Exhibition", scheduled from 16 February to 19 February 2019.

Art. 2 - PARTICIPATION PROCEDURE

2.1 APPLICATION FOR PARTICIPATION - rules for the contracting parties

Companies that intend participating in the expo must apply by sending the following documentation (in pdf format) via e-mail to expo@iegexpo.it:

- 1- an application form (which can be downloaded from the expo's Web site), correctly completed and appropriately undersigned in every part, with company stamp and signature of the legal representative, as well as these expo Rules and Regulations.
- 2- receipt of payment of the deposit + VAT (if indicated in the application form). This payment is optional for the contracting party and, in the event of being paid within the limits indicated in the participation request, gives the right to the benefits indicated in the form "Exhibiting Space Area Form" of the Application Form. If paid, this deposit will be reimbursed in the event of non-acceptance of the participation application by the Organizer or in the event of the contracting party not signing the proposal of participation.

The Organizer reserves the right to relegate incomplete forms to a waiting list.

Applications will be examined for as long as exhibit space is available.

The Organizer reserves the right to not accept further special requests entered by the contracting party in the "Notes" section.

The Organizer reserves the right to reject applications if there are outstanding administration issues.

With the indication of a different billing name on the invoices/fiscal documents, the contracting party/ declares to Italian Exhibition Group Spa that he/she will assess the proposal of participation that will be sent to him/her, in the interest of the person in whose name the invoice/fiscal document is issued, and by whom he/she has been commissioned.

In the event of any dispute on behalf of the person in whose name the invoice is issued, the contracting party/participant undertakes to settle any outstanding matters with Italian Exhibition Group SpA directly and personally.

2.2 PARTICIPATION PROPOSAL

a) rules for participants

Applicants will be informed they have been accepted to participate and notified of the allocated exhibition space via the document entitled "proposta di partecipazione" or "participation proposal."

The participation proposal once filled in, signed and returned by the date indicated therein constitutes official participation contract.

It must be noted that, when sending the proposal for participation, it is necessary to also arrange payment of the deposit, unless already paid within the limits indicated in the participation application. In this case, the deposit does give any right to the benefits indicated in the "Exhibiting Space Area Form" of the application for participation.

With the indication of a different billing name on the invoices/fiscal documents, the participant declares to Italian Exhibition Group Spa that will participate in the expo, in the interest of the person in whose name the invoice/fiscal document is issued, and by whom he/she has been commissioned.

In the event of any dispute on behalf of the person in whose name the invoice is issued, the contracting party/participant undertakes to settle any outstanding matters with Italian Exhibition Group SpA directly and personally

B) rules for contracting parties receiving space in lieu of payment (contra deals):

contracting parties have to:

- 1 - send via e-mail to expo@iegexpo.it the appropriate form received from the Organizer, correctly completed and undersigned throughout, with the company stamp and the signature of the Legal Representative, as well as these Rules and Regulations;
- 2 - invoice for receipt of space in lieu of payment, pursuant to the agreements with the Event Manager, made out to Italian Exhibition Group S.p.A., registered offices Via Emilia 155, 47921

The Organizer reserves the right to reject applications if there are outstanding administration issues.

ART.3 - EXCLUSION FROM THE EXHIBITION

A) The Organizer reserves the right to not accept the application request, in the following cases:

- 1 - the presentation of an application form that is not correctly completed and appropriately undersigned in every part, with company stamp and signature of the legal representative.
- 2 - contracting party's rejection of the pre-arranged exhibiting rates and formats as indicated in Chapter II Part 1 art. 2
- 3 - the Organizer also reserves the right to not accept the application request for exhibition organization reasons
- 4 - in the event of non-compliance or ineffective fulfilment, even if partial, of the behaviour obligations and duties expressed in the code of ethics as per Chap. II Part 4 art. 8.

In the above-mentioned cases 1, 2, 3 and 4 the company will be refunded any deposit paid.

B) The contracting parties agree that the Organizer reserves the right to withdraw the signed proposal of participation if:

- 1 - it has not been sent to the Organizer within the deadline foreseen by the application for participation;
- 2 - the company has not paid the necessary deposit within the limits foreseen by the application for participation or when sending the undersigned proposal;
- 3 - the Organizer also reserves the right to not accept the signed proposal due to organization reasons.

In the event of case at point 1 and 3, the company will be refunded any deposit made for application, without any other sum being due for withdrawal.

C) The contracting parties agree that the Organizer will have the right to annul the undersigned proposal of participation, with a written communication to the Participant, in the event of non-compliance with or ineffective fulfilment (even if partial) on behalf

of the himself Participant of the behaviour obligations and duties expressed in the aforementioned code of ethics, as per Chap. II Part 4 art. 8. Such non-compliance will result for the participant in the contract being terminated ipso iure, as it constitutes a serious breach of contract, as per art. 1456 of Italian Civil Law.

D) In the event of failure to pay the balance within the limits indicated in Chapter II Part 1 art.3, the Organizer reserves the right to forbid the Participant or any stand fitters commissioned by the Participant to set up and fit out the stand.

D) It is specified that, in the case of outstanding administrative matters, even those also due to previous dealings with the Italian Exhibition Group, or in the case in which it is seen that the company is in a clear state of insolvency, the Organizer reserves the following rights:

- 1 - non-acceptance of the application form,
- 2 - later non-acceptance of the undersigned participation proposal,
- 3 - non-acceptance of application by participants with contra-deal arrangements,
- 4 - forbidding the Participant or any stand fitters commissioned by the Participant to set up and fit out the stand.

No compensation will be due the company for any reason and the Organizer will have the right to retain any sum already paid for participation in the expo as partial or complete compensation for the previous outstanding debts.

In all the aforementioned cases, the Organizer will take steps to give adequate written communication.

Art. 4 - EXHIBITING SPACE

A) Exhibition layout

Exhibition layout is at the final discretion of the Organizer, including space that may be arranged in other areas of the exhibition centre.

For expo layout requirements, the Organizer has the right, according to its undisputable judgement, to modify/reduce the standard width of passageways in some halls and some areas in the halls without compromising their safety and visitor circulation and without Participants being able to raise any objection regarding the matter.

B) stand allocation

Exhibition space allocation is decided by the Organizer, taking into consideration the overall interests of the Exhibition, the order in which application are received, the area requested and, wherever possible, preferences expressed by the contracting party.

It should also be noted that the plan attached to the participation proposal is to be considered provisional since the neighbouring areas and stands are subject to change.

C) modification, reduction, replacement of space

Even in the case of proposal acceptance by the participant, the Organizer nevertheless reserves the right to move, vary or modify the area allocated, in the interest of the show and its assured success.

The number of open stand sides may be modified if required by the Exhibition layout. The Organizer reserves the right, to be exercised at its sole discretion at any time and therefore even during the event, if its layout is modified, or for other reasons, both to change or to reduce any space already allocated or to replace it with another, even in a different area.

In the event of any of these cases arising, participants will only have the right to the possible refund of a sum corresponding to the difference between what has already been paid as a participation fee and the effective cost of the area allocated to them..

Art. 5 – TRANSFER- ANNULMENT – REDUCTION – WITHDRAWAL

1- Stands or parts thereof may not be sublet or allocated, even free of charge, without prior authorisation from the Organizer.

2 - Any Contracting party who, after having submitted an application for participation, intends withdrawing it must inform the Organizer rapidly, in writing. In this case, any deposit paid will be reimbursed.

3 - Participants who request a reduction in the space allocated in the participation proposal, must promptly inform the Organizer in writing, stating the reasons for these changes.

In this case, the Organizer reserves the right to not accept the request or to accept it and:

- a) reduce the area, maintaining the allocated position and considering the excess space free to be rented;
- b) allocate a new space compatible with the expo layout, considering the space previously involved in the contract free to be rented.

In the above cases, the sum to be paid will be recalculated according to the new area and position allocated.

4 - Participants who, after having undersigned the proposal for participation, want to cancel participation in the exhibition, must promptly inform the Organizer, always in writing, stating the reasons for these changes.

Cancellation of participation entails the payment of specific penalties (without prejudice to further damages) as follows:

- a) If the written cancellation reaches the Organizer no later than September 5th 2018, the penalty will be equal to an amount corresponding to the registration fee of €360.00+ VAT.
- b) If the written cancellation reaches the Organizer after September 5th 2018 and no later than November 15th 2018, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal.

The amount of the penalties established above at letters a) and b) will be retained from deposit paid, specifying that in the event of that being insufficient or not paid at all, the difference or the entire amount due must be paid within 30 days of the date of written cancellation of participation.

Any sum remaining from deposits paid will be repaid by the Organizer.

c) Moreover, if the cancellation reaches the Organizer from the date of November 15th 2018, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal.

d) In the event of participation proposals being signed for acceptance starting from the date November 15th 2018, any possible cancellation will involve a penalty equal to the entire amount due as determined in the signed proposal.

The above mentioned sums at letters c) and d) due as penalty must be paid at the time of receiving the relative invoice.

5 - In the event of cancellation, participants receiving space in lieu of payment will be subject to the conditions agreed to in the relative contract.

GENERAL RULES & REGULATIONS OF PARTICIPATION BEERATTRACTION 2019

CHAPTER II – TERMS AND CONDITIONS OF PARTICIPATION

Part 1

ART. 1 CATEGORIES OF EXHIBITORS ALLOWED TO PARTICIPATE

Participants must be:

- companies exhibiting products and services they manufacture/produce themselves or their agents; exclusive Italian agents, retailers for foreign companies.
 - trade associations, financial organisations and bodies whose institutional role is promotion, research and increasing awareness for this specific sector and its services.
- With regard to letters A) and B), it is specified that:

- Participants are obliged to exhibit and market only and exclusively new products, machinery and equipment, i.e. not previously used for commercial purposes by other owners/managers/venues.
- Every product, machine and service shown during exhibition - property of exhibiting companies or those by them represented or hosted - must be conform to the BEER ATTRACTION trade sectors list available here: http://my.beerattraction.it/upload_janus/modulistica/BEE/catalogoeng.pdf
- Representatives are obliged to indicate in the catalogue entry the list of companies they represent and whose products they intend exhibiting. The Organizer reserves the right at any time to request the registered agency agreement or documentation proving this type of relationship;
- Companies can request to host other companies on their stands by stating this compulsorily using the co-Participant application form. Organizer reserves the right to authorize this or not.

In the event of Organizer's staff ascertaining any infringement of obligation at points 1, 2, 3 and 4 Organizer reserves the right to start proceedings to seek compensation for the damages.

Any and all responsibility consequent to this, in relation to companies that are guests and/or part of groups, is to be intended as totally borne by the host company and/or the body organizing the group

Art. 2 - RATES

Exhibition areas are all easy to see and access.

Exhibit spaces with an area of 16 sq.m. or less are sold complete with stand fittings; therefore all companies requesting an exhibit area of 16 square metres or less must take a pre-fitted stand package (shell scheme) provided by the Organizer, as indicated in the application form.

The participation fee for indoor areas in the Expo Centre Hall for the entire event is as follows:

8 sq.m turnkey area format "craft brewery" € 1.600,00 – exclusively reserved to "craft brewery" only;

16 sq.m turnkey package 1 open front € 3.000,00;

16 sq.m turnkey package 2 open fronts € 3.200,00.

The turnkey package may be customized as per service form AB (accessible in the site's reserved area only after signing the proposal), Participants must complete it within the date specified on the form. Should the form not arrive in time, the Organizer automatically supplies a standard package as indicated in the AB service form; in that case Participants have no right to claim compensation or refunds.

The participation fee for indoor floor space with an area of more than 16 sq.m, in the Expo Centre halls for the entire event is as follows:

€ 119.00/ sq.m - stand with 1 open side

€ 134.00/ sq.m - stand with 2 open sides

€ 143.00/ sq.m. - stand with 3 open sides

€ 15.00/ sq.m. - stand with 4 open sides.

Aisle space occupied (subject to authorisation by Rimini Expo Centre Operations Department) by carpeting or overhead linking structures will be invoiced at 50% of the official rate.

The second level of two-storey stands (subject to authorisation by Rimini Expo Centre Operations Department) will be invoiced at 50% of the area fee.

Participants must pay a registration fee (which includes: insurance as specified in Chap. II Part 4 Art. 1, Participants badges in line with the space purchased, inclusion in paper and online catalogues, local advertising tax, car park permits according to booth dimensions, wi-fi connection) which is sold at the same time as electronic invitation tickets for customers.

The following options are available:

- up to 16 sq.m registration fee €285 + 50 invitation tickets at €1,50 each; total amount €360.00;

- over 16 sq.m registration fee €210 + 100 invitation tickets at €1,50 each; total amount €360.00.

Further guest invitations are available to Participant on request with prices and mail-out procedure shown on order form "U", visible in the section Services of restricted area website.

Participants who, subject to the Organizer's authorization, host other companies on their stands are required to pay the sum of €1,000.00 + VAT, as well as the registration fee, for each company hosted.

Moreover, a hospitality fee and a registration fee will be charged to Participants who host companies not declared in the co-Participants application form on their stand without authorisation from the Organizer.

Advertising signage on stands positioned at a height of over 3 metres from floor level is subject to payment of a "high visibility" charge of €31.50 per square metre (where sq.m. is calculated as the area of the advertising signage).

Other exhibiting formats and services with relative costs are indicated in the application for participation forms "Exhibiting Rates Form" and "Advertising Rates Form").

Aforesaid costs do not include VAT.

Art. 3 - TERMS AND METHOD OF PAYMENT

A) Payment of exhibit area

Payment of the deposit and the remainder of the sum indicated on the countersigned proposal of participation must be made via:

bank transfer, made out to: Italian Exhibition Group S.p.A.,

Bank: BANCA NAZIONALE DEL LAVORO

Address: Via delle Torri n. 26 - 47121 Forlì - ITALY

Code IBAN: IT53 T 01005 24200 000000016561

Code BIC /SWIFT: BNLIITRR

indicating the reason for payment as "ANTICIPO/SALDO (deposit/balance) BEERATTRACTION 2019" along with the Participant's trading name.

When this deposit is received, an invoice will be issued for the amount paid.

The balance must be settled, by bank transfer, no later than **NOVEMBER 15th 2018**. Failure to pay the balance results in the provisions foreseen in Chapter I Art. 3 letter D).

B) payment of technical services

Any technical services included in the participation proposal must be paid in the same way as the stand (deposit followed by balance settlement).

Outstanding amounts for additional services, including any advertising previously agreed with the Organizer, requested after confirmation of participation, and any other expenses that may have been anticipated by the Organizer on behalf of Participants, must be settled: by online payment with credit card in the section "administrative services" in the Reserved Area, by bank transfer (for bank account see letter a) or at the cash desk in the Exhibition Centre during exhibition hours.

In case of any outstanding balance for services requested by participants represented and/or hosted on other Participants' stand, the Organizer holds the Participant renting the stand responsible for settling them. The relevant payments are to be made in the same way and by the same deadline as specified above.

Art. 4 - OFFICIAL CATALOGUE AND EXHIBITION MAP

Without accepting liability or making a commitment of any kind, the Organizer prints an official catalogue and provides one free copy to each participant, using the information provided in the catalogue entry form, which must be received no later than **9th January 2019**.

This form is sent after the participation proposal is duly signed. Please note that if the catalogue entry form is not received, it can be downloaded from the event's Web site. The information provided in the catalogue entry form will also be used to indicate Participants on the event map.

If the Organizer does not receive the catalogue entry form from the Participant by the indicated date, it will publish the information already in its possession, including the names of possible represented enterprises indicated by the Participant on forms sent in previous years, and it will automatically charge to Participant the sum of €50.00 + Vat each.

In this case, the Participant accepts all liability for any damages, also regarding possible enterprises no longer represented in the current event if these have changed and the Organizer has not been notified in good time as indicated herein.

Participants accept responsibility for the information declared in the application form and catalogue entry form, exempting Italian Exhibition Group S.p.A. from any liability for false declarations.

Any other technical or promotional indications may be included by Participants on request and will be invoiced.

In particular, official catalogue entries of the name and products of possible represented companies present at the Exhibition on the stand allocated to their representatives, will be included at a cost of € 50.00 + Vat per name included.

The exhibition catalogue is the Organizer's only official publication.

Any other promotional publication, excepting official Organizer's publications, is the initiative of unauthorised private individuals.

Art. 5 - EXHIBITION CANCELLATION - SUSPENSION

If for any reason, including force majeure, the Exhibition cannot be held, participation confirmations are considered automatically annulled and Management will reimburse participants the fees paid for exhibit area rental.

If, on the other hand, the Exhibition is suspended after the opening;

a) due to force majeure, no reimbursement is due to participants;

b) for any other reason, the Organizer will reimburse participants the proportion of the rental fee calculated against the remaining event time.

In neither case is Italian Exhibition Group S.p.A. obliged to pay participants compensation of any type.

GENERAL RULES & REGULATIONS OF PARTICIPATION BEERATTRACTION 2019

CHAPTER II – TERMS AND CONDITIONS OF PARTICIPATION

PART 2

Art. 1 - STAND PLAN

1.1 Stand plans must match the following requirements:

A) Fitting

Every company participating in the exhibition must occupy the area allocated with a stand whose technical and aesthetic characteristics are consistent with the event's overall image, and which must include carpeted flooring for the stand.

Participants must always set up, equip and maintain their stands in a manner that does not prejudice the appearance or visibility of nearby stands, or cause any damage to other participants.

Stands must not exceed the allocated areas, indicated by paint or chalk lines.

Since exhibition areas do not have partitions, every Participant must install partitions at their own expense to separate their stand from neighbouring participants.

In large exhibition areas that include passageways, indicated on the hall floor plan, no stand fittings may obstruct these aisles.

Island stands (with four open sides) and peninsula stands (three open sides), must limit the use of perimeter partitions.

Construction of two-storey stands is possible on condition that the second storey has an area of no more than 100 sq.m. and height doesn't exceed the limits indicated in letter C) point 1, 2, 3 and 4.

All double-sided graphics must be positioned at a minimum distance of 2 metres from boundaries with adjacent stands.

The stand must also show the name of the participating company.

B) Non-standard fittings

In case of non-standard type standfitting, Participants must send Rimini Expo Centre Operations Department Stand fitters' Statement of Correct Assembly and a Structural Adequacy Certificate.

All fittings featuring specific characteristics as per chapter 2 FITTINGS at paragraph "Definition of type of stand fittings and approval procedure" of Rimini Expo Centre Technical Rules and Regulations always available on http://en.my.beerattraction.it/upload_janus/modulistica/BEE/regolamento_teceng.pdf are considered "non-standard".

C) Height

Maximum permitted height is:

1- Front row stands (on poolside, or the in case of twin halls, facing and including the central hall): maximum height 5 metres.

2- Second row stands (between the second and the third safety exits): maximum height 6 metres.

3- third row stands (after the third safety exit): maximum height 6.5 metres.

4- Maximum height of 6 metres for stands that alone entirely occupy one of the following halls: A7C7, A5C5, B7D7, B5D5. In case of two or more stands, the maximum height remains 5 m.

Graphic elements and suspended structures must be assembled on the floor and raised to the appropriate height with motorized or manual lifting devices; same height restrictions as above.

As an exception to the contents of paragraphs 1, 2, 3 and 4 above, exhibited machinery is not subject to these height restrictions.

1.2 STAND DESIGN APPROVAL

All stand plans must be approved by the Operations Department and submitted no later than 30 November 2018. (11/30/2018).

Rimini Expo Centre Operations Department reserves the right to consent, at his own judgement, two-storey stand plans exceeding height and surface indicated in previous paragraph only if the firm has complied with safety rules as per Interministerial Public Health- Job Decree of July 22nd 2014

Rimini Expo Centre Operations Department reserves the right to consent, at his own judgement, stand plans featuring size and technical traits different from rules and limits exposed at letters A) B) and C) on condition that they do not prejudice the appearance or visibility of nearby stands.

If a participant does not present any stand plan or does not set up its space as per conditions expressed at letters A) B) and C), it will be obliged to purchase a pre-assembled stand arranged by the Organizer itself

In the event of Participants being in default of any of the above, The Organizer reserves the right to refuse participation in the event and claim, by way of damages, payment for the full amount for the exhibition area.

Rimini Expo Centre Operations Department reserves the right to insist upon modification or removal of standfitting performed without prior approval or not compliant with the approved plan.

Participants are liable for all installation and standfitting and they expressly release Italian Exhibition Group S.p.A. of all obligations for any damage caused to themselves or others by installation errors attributable to incorrect calculations or imperfect construction.

For all non-standard standfitting, it is compulsory to submit the technical documentation required by the Expo Centre's Technical Regulations for each specific case. Generally speaking, this is a technical design report, submitted within and no later than 5 days before the start of set-up and standfitting work and a structural adequacy certificate, signed and stamped by an authorized technician (architect/engineer, member of the appropriate association), the original of which must be consigned within and no later than 24 hours before the start of the exhibition.

If a Participant has not submitted the aforementioned documents within the set time, or has sent incomplete or inadequate certification, the expo centre's Operations Department will proceed directly, with staff commissioned by the Department, and the cost of certification, including any applicable surcharge, will be charged to the Participant in whose name the stand has been rented.

Art. 2 – QUARTER ACCESS -STAND OCCUPATION - STANDFITTING

In addition to the indications of the Consolidated Act of Public Safety Laws (TULPS), for further security, access to the expo centre is forbidden to any person in possession of offensive weapons (art. 30 TULPS), as well as any person in possession of toy weapons, stunning devices, explosive and incendiary substances/devices and toxic chemical substances. Exceptions may be granted at the sole discretion of the expo centre Management.

It must be remembered that, in the event of failure to pay the remainder, i.e. in the case foreseen by Chapter I Art. 3 letters D) and E), Organizer has the right to not

permit stand set-up and fitting to either the participating company or any stand fitter appointed by it.

In that case the Organizer, as well as withholding any deposit already paid, and claiming the entire sum agreed on for participation, as indicated in the countersigned proposal of participation, will consider the exhibit area free and it may be allocated to others.

Six months before the exhibition, the stand set-up and fitting work timetable will be available on the official website at page <http://en.beerattraction.it/exhibitors/dates-and-stand-fitting-times>; Italian Exhibition Group reserves the right to change or modify hours or days due to technical reasons, modifications will be promptly communicated at the same URL.

On the day prior to the inauguration, stand fitters cannot access the expo halls; access will only be allowed to Participants, who will only be able to carry out the final work of positioning samples on display.

Any remaining work or modification after evening closing may only be carried out before morning opening, following Rimini Expo Centre Operations Department authorisation and with a special security service charged to the Participant (to be ordered in the reserved area).

Requests for this service must be received by SATE (Exhibitor Technical Assistance Service) no later than noon on the day the authorisation is required. Extensions of working hours on the last installation day must be approved by the Operations Department and will only be granted in exceptional cases. The costs of these services are specified in the "services" section in the reserved area.

Participants who need more fitting days may request them in the reserved area (the service is available on payment).

The pre-fitting timetable will be available from six months before the exhibition on the official website at page <http://en.beerattraction.it/exhibitors/dates-and-stand-fitting-times>; Italian Exhibition Group reserves the right to change or modify hours or days for technical reasons, modifications will be promptly communicated at the same URL.

It must also be noted that during set-up and standfitting days the use of cranes or truck-mounted cranes for unloading goods in the expo halls is prohibited; these vehicles can be used in a previous period (precise dates will be announced by Rimini Expo Centre Operations Department in the "reserved area" on the exhibition's Web site).

Modifications to or change of exhibition areas must be authorised by the Organizer and carried out at the applicant's expense.

Participants who have not occupied their area or started standfitting work by noon on the eve of the inauguration will be considered to have withdrawn to all intents and purposes, and, without prejudice to further damages, sanctions set out in the Chapter I art. 5 letter D) herein will be applied.

Art. 3 – CONTRACTORS and PROVISION OF SERVICES

For stand fitting work, including the rental of any material required for this purpose, Italian Exhibition Group S.p.A. reserves the right to appoint one or more companies as "authorized contractors", whose names will be opportunely communicated to participants, along with the rates for their services.

These services are regulated and invoiced, but not provided directly, by Italian Exhibition Group S.p.A., who therefore does not assume any responsibility regarding any inefficiency or problems with the provision of said services.

The services can be ordered by means of an e-commerce platform accessible with a password, which is sent by Italian Exhibition Group S.p.A. in the months prior to the expo. It must be noted that, when purchasing or ordering a service, the general conditions for their provision (always attached with service details) are intended as being accepted.

It must be remembered that the conditions of provision may be subject to variation, due to the technical nature of the individual service offered.

Payment of the aforementioned services is disciplined as per Chap. II Part 1 art 3 of the Exhibition's General Rules and Regulations

Any complaints regarding the services and/or concerning their invoicing, will only be considered by the Organizers if sent to them in writing within and no later than the end of the exhibition.

Any complaints made after the end of the exhibition will not be taken into consideration and, in this case, Italian Exhibition Group S.p.A. will not be obliged to grant any form of refund or compensation.

Art. 4 - DAMAGES

4.1 Participants undertake to avoid damaging plaster and flooring and to use trestles or frames to hang or hold objects. During stand installation, Participants and their contractors undertake to use only water-based paint.

In particular in case of fitted stand it is not allowed any fixing of posters or any kind of graphic panels with nails, pushpins or double-sided tape

Exhibitors can use transparent adhesive tape and/or hooks and chains that can be hung to the top of the walls.

It is forbidden to use stands' plumbing system or that of the expo centre's public toilets to dispose of food and solid, liquid or semi-liquid waste, toxic, corrosive or pollutant substances.

Any damage must be compensated and exhibited products will be held as security. Management has the right to claim against this material without prejudice to other forms of compensation.

4.2 During the entire set-up and standfitting period, Participants are required to keep aisles and passageways clear of all material, waste and equipment, in order to ensure free circulation of vehicles and people. They are also required to remove any residue of paint, adhesive tape or suchlike from the floor round the stand. In the event of Participants not complying with the above, the Organizer will have the necessary cleaning done by its contractors and charge the cost of the work, shown in Form N1, to the Participant(s) in question.

Art. 5 - SAFETY STANDARDS – FIRE PREVENTION – ELECTRICAL SYSTEMS

All materials used for stands (partitions, backdrops, various structures, platforms, coatings, fabrics, ceiling panels, carpets, etc) must be incombustible, fireproof at origin or fireproofed in accordance with current legislation and subsequent integrations and amendments. Consequently, prior to the event, Participants must send Italian

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Exhibition Group S.p.A. Operations Department the Fireproofing Certificate and test report for the materials they wish to use, as indicated in greater detail in the specific "Fire Prevention Form."

Each stand must be equipped with fire extinguishers having a capacity of at least 34" 233BC, with a ratio of one (1) per 100 sq.m. of exhibition space. Moreover, fire extinguishers must be placed in central positions on the stand.

Failure to comply with safety and prevention standards entitles Italian Exhibition Group S.p.A. to:

- prevent the defaulting stand fitter from working in the Exhibition Centre.

- exclude the Participant from participating in the event and in any others held at Rimini Exhibition Centre.

All electrical installations on stands are the responsibility of the Participant, who will ensure they are realized with best working standards and compliant with current standards. After all stand electrical installation work is completed, every Participant and stand fitter must submit the "Declaration of the Electrical System's conformity to Workmanlike Standards" (the form can be downloaded from the reserved online area in the "Technical Services" section) and relative compulsory attachments, completed and signed by a qualified technicians, attesting the compliance of the systems with a professional-standard installation (as per Italian Ministerial Decree 37/2008).

This documentation must be sent to certificazioni@riminifiera.it within and no later than 36 hours before the opening of the expo, alternatively, a printed copy can be consigned (with the same deadline) at the S.A.T.E. desk.

A copy of the statement of compliance and compulsory attachments must always be available on Participants' stands. Stands' electrical systems must only be connected to the Italian Exhibition Group electricity supply by official Italian Exhibition Group electricians.

In the event of documentation being lacking or incomplete, Italian Exhibition Group will not authorize connection to the expo centre's electricity supply.

All electric components must comply with C.E.I. standards and have the ISQM mark or equivalent for foreign countries.

Art. 6 - WORKPLACE SAFETY

Participants must comply with current workplace safety legislation and in particular the provisions of Italian Legislative Decree 81/2008 and subsequent modifications and amendments. They must also comply with Italian Exhibition Group S.p.A.'s DUVRI (document for the evaluation of interference risks), downloadable from section "services" - > "Documents" in the Reserved Area".

When arranging set-up standfitting, dismantling or any other type of work to be carried out on Exhibition Centre premises or grounds, Participants must:

- A) ensure the technical and professional suitability of all contractors also by checking their Chamber of Commerce registration;
- B) check regular payment of contributions on behalf of contracting companies, having them consign a copy of their DURC (certification of payment of social security contributions);
- C) verify his own contractors comply with current worksite safety legislation;
- D) give a copy of the DUVRI (document for the evaluation of interference risks) drafted by Italian Exhibition Group S.p.A., gathering comments or suggestions from the suppliers/stand fitters/contractors and reporting them immediately to Rimini Expo Centre Operations Department.
- E) moreover, in the event of several companies being involved, participants must produce its own DUVRI (document for the evaluation of interference risks) regarding its area of competence.

If stand fitting work falls within construction sites regulations, i.e. Italian Legislative Decree 81/2008 Chapter IV, the participant must comply with all obligations foreseen in the above decree, such as the appointment of a safety Coordinator, processing of a Safety and Coordination Plan complete with SOP (document detailing its standard operating procedures)

Upon signing these provisions on the application form, participants declare they have read the contents of Italian Exhibition Group S.p.A. DUVRI carefully and agree to comply with its requirements, as well as to provide copies of the DUVRI to their suppliers/stand fitters/contractors.

Art. 7 - STAND REMOVAL

Stands must not be dismantled totally or in part before the end of the event and exhibited materials may not be removed before the event closes.

Participants who infringe this rule will be fined an amount equivalent to half the gross rental of their stand.

Upon settlement of outstanding amounts (see Cap. II Part 1 art. 3), Participants will receive a SAMPLE REMOVAL PERMIT, required to begin stand dismantling work and remove exhibited products.

Failure to settle invoices authorises Management to refuse to issue the SAMPLE REMOVAL PERMIT and withhold the goods and fittings on the Participant's stand as compensation.

Participants who have outstanding payments with the Organizer at the end of the expo/event will not have the right to pick up their Sample Removal Permit and will therefore not be authorized to begin dismantling work.

In the event of Participants failing to pay the sum due immediately, the organizer will withhold, with a right compensation, the goods and stand fitting material on the Participant's stand.

Six months before the exhibition, the dismantling and removal work timetable will be available on the official website at page http://en_en.beerattraction.it/exhibitors/dates-and-stand-fitting-times; Italian Exhibition Group reserves the right to change or modify hours or days due to technical reasons, modifications will be promptly communicated at the same URL.

It must also be noted that during dismantling days the use of cranes or truck-mounted cranes for loading goods in the expo halls is prohibited; these vehicles can be used in a next period (precise dates will be announced by Rimini Expo Centre Operations Department in the "reserved area" on the exhibition's Web site).

If the Participant does not complete stand dismantling by the stated deadline, without other formality the Management may remove any material on the Participant's behalf, and at their expense and risk. 30 days from the end of the exhibition, without other formality, the Organizer may arrange for the sale of any materials and samples that Participants have not removed. the Organizer will deduct from sale revenue any amount still owed by Participants and will keep the remaining amount at the latter's disposal for a maximum of 6 days, after which the amount will be confiscated by the event Organizer, who accepts no liability for materials and products left in the Exhibition Centre. At the Participant's expense and risk, the event Organizer may arrange for the materials and products to be taken elsewhere.

Moreover, be advised that under none of the foregoing circumstances will Italian Exhibition Group S.p.A. be held responsible for any damage to materials occurring while dismantling, during their removal or while they remain unattended at the exhibition Centre.

Art. 8 - ENTRY PASSES

The Organizer provides each participating company with a number of free entry passes in proportion to the square metres of exhibition space purchased, from a minimum of 4 to a maximum of 50 passes.

Entry passes, parking permits and a catalogue voucher will be sent to Participants by courier approximately 3 weeks before the event.

Participants who have requested a turnkey booth must compulsorily withdraw their entry passes, parking permits and catalogue voucher at SATE (Participant Technical Assistance Office) from the first day of exhibition set-up and standfitting work.

Participants are responsible for all material they receive and, in the event of loss or misplacement, the Organizer is not obliged to issue replacements and may invoice Participants for any replacements requested.

If supplementary passes are required, the Participant may purchase extras at €22.00+ VAT each.

Entry passes are strictly personal and at no time and for no reason may be used by others, even temporarily.

Art. 9 - PARKING

The Exhibition Centre has various parking areas, some of which are reserved for Participants. Access to and parking in these areas are possible after purchasing parking permits (limited availability). Parking permits are valid for the entire period of the event and available at a cost of €57.00 + VAT each..

Parking permits are provided free of extracharge, accordingly to stand size as follows: up 32 sqm. stand size 1 parking permit; from 33 sqm. to 64 sqm. 2 parking permits; from 65 sqm. to 96 sqm. 3 parking permits; from 97 sqm. to 192 sqm. 4 parking permits; from 193 sqm and over 5 parking permits.

Permits are valid only for CARS.

Art. 10 - EXHIBITION SAFETY - SECURITY SERVICE

Although Italian Exhibition Group S.p.A. accepts no obligation or responsibility for security during the exhibition, a 24/7 security service is operative from 9pm on the third day before the event opening until 8am on the day after closing. Nonetheless, participants must monitor their stands and the products exhibited there during Exhibition hours.

Italian Exhibition Group S.p.A. is released from any obligation to keep safe products, material, equipment, machinery, etc. brought near or in the stands by Participants. Italian Exhibition Group S.p.A. will not be held liable in case of theft or damage occurred during set-up or removal operations, or during the exhibition itself and due to causes not attributable to force majeure.

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Art. 1 – EXHIBITION HOURS

Opening days are scheduled as follows: Saturday 16th February 2019 through Tuesday 19th February 2019.

Opening hours and entry tickets are available on the website www.beerattraction.it. The Organizer has the right to modify the event's duration, opening and closing date, and daily opening hours.

This right does not oblige Italian Exhibition Group S.p.A. to offer participants total refunds or compensation of any kind.

Participants and their staff may enter the Exhibition half an hour before opening time and must leave the venue at closing time. The Organizer may authorise extensions of these times on request.

Art. 2 - VISITORS

The event is open all four days from Saturday 16th February 2019 through Tuesday 19th February 2019 to trade operators who may visit the exhibition free of charge if they arrive with an invitation from a Participant.

The event is open only on Saturday 16th February 2019 also to the public of foodies and beerlovers.

In order to access the event, all trade members must demonstrate that they work in the sector by showing a business card or other form of proof of status.

Participating companies are forbidden to supply invitations to visitors who are not trade members or to schoolchildren.

In addition to the indications of the Consolidated Act of Public Safety Laws (TULPS), for further security, access to the expo centre is forbidden to any person in possession of offensive weapons (art. 30 TULPS), as well as any person in possession of toy weapons, stunning devices, blunt instruments, work tools, explosive and incendiary substances/devices and toxic chemical substances. Exceptions may be granted at the sole discretion of the expo centre Management.

Visitors without Participant invitations may purchase a ticket, costing a maximum of €32.00 each.

The admittance of juveniles under the age of 18 is prohibited, if not accompanied by an adult.

For further information on tickets, visitor access procedure and suchlike, please consult the visitor rules and regulations, on the website www.beerattraction.it.

Art. 3 - CIRCULATION OF THINGS AND PEOPLE

During exhibition days, it is forbidden to obstruct aisles and passageways with material, particularly those near the emergency exits. It is also forbidden to circulate in the expo centre using electrically powered means of personal transport, apart from mobility aids for people with handicaps or disabilities.

Art. 4 - SMOKING REGULATIONS

Pursuant to Law 3 of 16 January 2003 and Prime Minister's Decree of 23 December 2003, smoking is strictly prohibited throughout the Exhibition Centre. The smoking ban is notified by appropriate "VIETATO FUMARE" ("NO SMOKING") signs that include indications of the relevant legislation, fines applied to offenders and the names of those tasked to ensure the ban is observed and establish if infringements occur. These signs are located at Exhibition Centre access points and are clearly visible. Other signs are used inside the building to indicate that smoking is not allowed and state simply "VIETATO FUMARE."

Offenders are subject to fines of €25-€ 250. The amount of the fine is doubled in the event of infringements committed in the presence of a visibly pregnant woman, babies or children up to 12 years of age. The Municipal Police, State Police and Italian Exhibition Group officials are responsible for ensuring the ban is observed and establishing if infringements occur.

Smoking is only allowed outside of the Exhibition Centre and under outdoor porticos, indicated by notices to this end.

Art. 5 - ALCOHOLIC BEVERAGES, BEVERAGES, FOOD, DIETARY PRODUCTS AND SUPPLEMENTS DISTRIBUTION

Only small amounts of wines and spirits may be served to visitors and only for tasting purposes, all Participants must respect the "alcoholic drinks tasting guideline" downloadable from www.beerattraction.it.

Only small amounts of beverages, food, dietary products & supplements may be served to visitors and only for tasting purposes, so must be moderate and suitable for eating or drinking on-site.

Above mentioned products must compulsorily be compliant with Italian and European regulations, particularly regarding safety, personal health and the sale of said products.

Italian Exhibition Group S.p.A assumes no responsibility whatsoever in the event that, following checks carried out by the appropriate authorities, infringements are ascertained of the aforementioned regulations; any and every charge, consequence and sanction will be totally borne by the exhibitor in question, who will also be bound to respect all the contractual obligations regarding its participation in the expo.

Participants therefore also personally assume any and every onus and liability in relation to third parties in general in the event of false statements, as well as any damages due to the tasting/offer of products that do not meet legal requirements, totally exonerating Italian Exhibition Group S.p.A. regarding this matter.

Glasses, bottles or other glass objects may not be removed from stands: these items must be placed in areas accessible only to the Participant's staff.

Participants and their staff are bound to comply and ensure compliance with the aforesaid safety requirements, bearing all liability for failure to do so.

Art. 6 - MACHINERY AND ITS USE

All exhibited machinery and vehicles must be new, approved or to be approved for licensing, with the exception of prototypes, which must be provided with a notice clearly stating "prototype."

Exhibited machines and vehicles cannot be operated unless written authorisation (sending the request to email address logistica.rimini@iegexpo.it) has been previously obtained from Management, who assesses each case before making a final decision on whether to grant this authorisation.

Issuing of authorisation does not imply the Organizer will accept liability or release participants from responsibility for operation of aforementioned machinery. Participants must therefore take all precautions necessary to prevent accidents and fires, reduce noise, eliminate odours and avoid gas emissions. Under no circumstances may machinery or equipment involving the use of fire be operated. Machinery must in no way constitute a hazard or disturbance to others.

For extraction of the fumes produced by cooking of food inside the stand, the Participant must use a special hood with suction block positioned above, complete with 4-stage filters with activated carbon for elimination of the cooking smells produced.

The Organizer reserves the final right to revoke the aforesaid authorisation if it considers that inconvenience of any type could occur.

If machinery or equipment is required to comply with current laws and regulations, Participants must have them examined at their own expense and obtain relevant approval from the competent authorities.

In this regard, Participants of this type of machinery and equipment declare they are in compliance with the aforesaid Directive when they sign the application form, thereby releasing Italian Exhibition Group S.p.A. from any ensuing liability.

Art. 7 - REGULATION OF NOISE LEVELS ON EXHIBITION PREMISES

As a rule, Participants are not allowed to use audio reproduction equipment to broadcast music and sound. Any exceptions must be authorised by the Organizer, but this does not exempt participants from complying at their own expense with current laws regarding performing rights, according to which they assume all responsibility in any case.

Exhibiting companies who have required to the Organizer to use sound reinforcement equipment, also for the use of public address equipment like microphones, speakers, etc, must use said equipment in such a way as to ensure a noise level that allows a suitable ambience for conducting business and therefore lower than levels in force (Legislative Decree 81/2008, Title VIII, Chapter II).

In any case, the Organizer requires the noise level to be less than 80 db at all times. Specifically, the sound diffusion should be separated from the light plant and the rest of the electrical equipment. The sound diffusion should be directed towards the inside of the stand only

Moreover, at its sole and exclusive discretion, the Organizer may decide that the sound levels produced by various apparatus or machinery on the Participant's stand appears to be dangerous and/or annoying for the activities being pursued by other operators in the vicinity, and consequently invite (via a written or verbal notification made by one of its staff) an Participant to reduce noise to levels even lower than the decibels indicated herein. Sound levels will be measured by sound meters at the nearest possible point outside the stand area by Organizer's authorized staff.

Failure to comply with the aforesaid dispositions, including the request to reduce noise to levels lower than those specified in the second paragraph above, will give rise to the following actions against the defaulting Participant:

- for the first infringement notified, a verbal warning;
- for the second infringement, a written warning;
- from the third infringement onwards, the stand's electricity supply will be disconnected and the Participant is not entitled to refunds or compensation. A warning will be given 15 minutes before power is disconnected and may last for up to 3 hours, depending on the final decision taken by the Organizer.

The Organizer also reserves the right to take the appropriate legal action, in order to be awarded compensation for the damages sustained, as this is a question of serious default.

In none of the aforementioned cases may Italian Exhibition Group S.p.A. be held responsible for any damage caused to the Participant and/or material exhibited when envisaged sanctions are applied following the Participant's failure to comply with the provisions herein.

Without prejudice to the abovementioned regulations, Italian Exhibition Group S.p.A. cannot be held responsible in any way if a Participant's illicit behaviour causes damage to other participants. Any such controversies must be resolved directly by the Participants in question and Italian Exhibition Group S.p.A. is released from any obligation and/or responsibility.

Art. 8 - ADVERTISING

Advertising media are managed by The Organizer, who has the faculty of realizing at its discretion any advertising solution it considers opportune in the entire expo centre area.

While Participants enjoy complete freedom of advertising on their stands, they may not use any form of publicity that causes disturbance or involves direct comparison with other Participants, or which has a negative effect in any way on the event's spirit of trade hospitality.

More specifically, Participants are forbidden to:

- A) carry out any form of advertising/ flyers/ leafleting in indoor and outdoor areas of the Exhibition Centre, except inside their stands;
- B) display billboards and/or samples, even if merely indicative, on behalf of companies not listed in the application form and not represented;
- C) perform entertainment or shows of any kind with the aim of presenting products, even only on their own stand, without prior authorization by the Organizer.
- D) Moreover, no company (whether an Participant, guest, or represented at the event) may publish any logos or trademarks on official Organizer's promotional materials except for those agreed in advance with the Organizer.

Without prejudice to the above clauses, all forms of publicity and/or advertising are allowed outside allocated exhibition areas only if previously authorised by the Organizer, and are subject to payment of the fees indicated in the advertising price lists.

Participants are totally and solely responsible for:

- A) any civil, administrative or criminal liability deriving from advertising content;
- B) any civil, administrative or criminal liability deriving from advertising action;
- C) any and all liability with respect to participants and/or third parties in general for its advertising content or infringement of any laws, including those regarding competition.

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Failure to comply with the aforementioned restrictions will result in the Participant being subject to a fine of €2,000 (two thousand) for each infringement of the aforementioned regulations ascertained by the Organizer. The Organizer also reserves the right to lodge further claims for compensation of greater damage sustained.

Art. 9 – RETAILING

“On-the-spot” retailing and provision of paid services are strictly prohibited. The Participant accepts any and all responsibility for infringements of this prohibition, releasing Italian Exhibition Group S.p.A. from any consequent liability and/or obligation. Disputes with other operators arising from this infringement, must be settled directly by the Participants involved, releasing Italian Exhibition Group S.p.A. from any relevant responsibility and/or obligation in this regard.

Though sales are strictly forbidden, as specified in the first paragraph of this article, complying to “alcoholic drinks tasting guideline” Participants may sell beer by the glass. These products may only be sold in small quantities and in compliance with all applicable regulations, particularly with regard to health and hygiene. The Participant is responsible for compliance with these regulations and Italian Exhibition Group S.p.A. shall in no way be held responsible in this respect.

The Participant is also liable for any administrative costs or taxes legally applicable to the sales and Italian Exhibition Group S.p.A. shall not be held responsible even in the event of non-compliance on the Participant's part.

It is also understood that any disputes that may arise between Participants (due to unfair competition, sale of similar products, etc.) must be settled directly by the Participants, and Italian Exhibition Group S.p.A. shall bear no responsibility in the matter.

Art. 10- STAND CLEANING - WASTE DISPOSAL

All Participants must arrange for the cleaning of their stands during the hours indicated by Rimini Expo Centre Operations Department. In particular, Participants must leave the stand area in the condition in which they found it, namely free from any adhesive tape, discarded materials and waste.

Rimini Exhibition Centre applies selective waste collection for recycling. During the event, Participants must take recyclables (paper, glass, PVC, tins) to the recycling stations provided for this purpose in each hall. General waste can be taken to the bins located in the aisles or placed outside of the stand when the fair closes for the day.

The snack bars and catering areas in the Exhibition Centre are equipped for biodegradable material recycling and use biodegradable tableware (plates, glasses, cutlery, etc). All biodegradable waste (food, plates, cups, cutlery, etc) produced in the catering areas should therefore be placed in the biodegradable waste bins provided in these areas.

Art. 11 - CONFERENCES, CONTESTS, BUSINESS MEETINGS

11.1 Conferences, contests, business meetings and events of various types may be held during the Exhibition.

11.2 Italian Exhibition Group S.p.A. shall not be held in any way responsible in the event that one or more of the scheduled business meetings cannot be held, or in the event that dealings between buyer and Participant do not lead to the desired results; any and all relations between the latter shall be managed exclusively by the two parties involved, exonerating Italian Exhibition Group S.p.A. from all and any responsibility.

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PART 4

Art. 1 - DAMAGES - INSURANCE

Italian Exhibition Group S.p.A. is not liable for damage to persons and property, regardless of how or by whom this might be caused.

After confirmation of participation in the event, Italian Exhibition Group S.p.A. automatically insures individual exhibiting companies that have paid the registration fee as follows:

1) PARTICIPANT'S "COMPANY MULTIRISK" COVERAGE:

What is insured: goods, equipment, furnishings, inclusive of the value of the stand, for € 26,000.

Duration of coverage: period for which the insured items are on Exhibition Centre premises, including installation and dismantling.

Risks insured: SUMMARY OF COVERAGE (*)

Fire due to any cause – Lightning – Gas explosion – Explosion of steam devices or radiator systems – Explosion of fumes produced by inflammable substances – Spontaneous combustion – Road vehicle impact – Theft – Robbery – Bad weather – Rainwater or water pipe leakage – Collapse – Breakages (excluding fragile objects) – Falling aeroplane, aeroplane parts or air freight.

Damage caused to insured items by actions carried out by order of public authorities with the aim of preventing or limiting damage is considered the equivalent of the aforesaid events.

Pilferage is excluded from this insurance coverage. Franchise: a general franchise of € 250 to be borne by the claimant will be applied to each loss.

In the case of goods exhibited outdoors, the franchise is increased to € 515 for each loss.

Reporting incidents: the insured parties (individual Participants) must:

a) inform the insurance company (ZURICH INSURANCE PLC - BERNARDI ASSICURAZIONI SRL address: Via Flaminia, 80 - 47923 RIMINI (ITALY) phone +39 0541 393477 - Fax +39 0541 393478 email: alessandra@bernardisrl.it) and Italian Exhibition Group Spa within 48 hours of the loss;

b) in the event of theft immediately report the event also to the public authorities and attach a copy of the report to the claim.

2) PARTICIPANT'S "THIRD PARTY CIVIL LIABILITY" COVERAGE:

What is insured: civil liability of Participants and Participant staff during the period of the exhibition, including stand installation (excluding loading and unloading of goods/materials) and dismantling operations, and any demonstrations or trials; with the exclusion of liability on behalf of the insured party in his role as manufacturer/producer.

Other Participants are considered third parties.

The policy does not cover damage to Participant property and property held for any reason.

Maximum insurable values: € 2,500,000 for each loss, with a limit of € 2,500,000 for each person suffering bodily injury and € 2,500,000 for damage to property.

NB:

(*) In the event of controversy, the ONLY DOCUMENTS ACCEPTED are the PARTICIPANT'S "COMPANY MULTIRISK" COVERAGE and PARTICIPANT'S "THIRD PARTY CIVIL LIABILITY" COVERAGE, deposited with Italian Exhibition Group S.p.A. The cost for the above insurance coverage is included in the registration fee (Chap. I Art 8).

Participants can, however, make direct arrangements for the insurance coverage they think most appropriate, independently of the arrangements.

In fact, Participants duly release Italian Exhibition Group S.p.A. from all liability deriving from the presence of goods, equipment, furnishings, stands, etc. on Italian Exhibition Group premises.

ART. 2 - INDUSTRIAL AND INTELLECTUAL PROPERTY RIGHTS

The Participant accepts all liability for holding rights on brands, logos, patents, industrial inventions and models, and copyrights applicable to products and/or machinery on display. The Participant therefore holds Italian Exhibition Group S.p.A. harmless from all claims in the event of any such infringement or in the case of breach of competition regulations with regard to other Participants and third parties in general. Any disputes that may arise among Participants or between Participants and third

parties must therefore be settled directly by the parties, exonerating Italian Exhibition Group S.p.A. from any liability and/or obligation.

Art. 3 – EXHIBITION NAME OWNERSHIP

As well as its trademarks, Italian Exhibition Group S.p.A. claims as its exclusive property the name "BEER ATTRACTION", and all its variations, abbreviations, simplifications and acronyms, and they may not be used without prior written authorisation by Italian Exhibition Group S.p.A..

Art. 4 - CLAIMS

Communications and/or complaints of any kind will only be taken into consideration if made in writing.

Art. 5 - GENERAL RULES AND REGULATIONS, SUPPLEMENTS AND MODIFICATIONS

The Organizer reserves the right to supplement and/ or modify the Exhibition's General Rules & Regulations at any time with provisions intended to improve the event. These provisions, in particular those specified in the online Technical Documents of the reserved area, are binding for all concerned, as they are an integral part of these General Rules & Regulations.

In the event of Participant's failure to comply with the General Rules & Regulations, Organizer reserves the right to take appropriate legal action to claim compensation for the damages.

Art. 6 - PHOTO DISCLAIMER UNDER LAW 633 OF 22 April 1941, as amended

Management reserves exclusive rights to any photographs, films, videos, drawings, etc. of the Rimini Exhibition Centre and, in particular, of its stands. Only photographers authorised by Italian Exhibition Group S.p.A. may work inside the Exhibition Centre.

The Participant expressly authorizes Italian Exhibition Group to take photographs depicting them, their stand and the products displayed, through its appointed photographers. Italian Exhibition Group S.p.A. may also use these photographs for journalistic/communication purposes and for trade promotion purposes. There will be no use in contexts prohibited by law or which damage decorum and dignity. Posing for and use of the images for the purposes stated above are understood to be completely free of charge. Photographs will be handled by Italian Exhibition Group S.p.A. in full respect of Italian Law.

Art. 7 - ACCEPTANCE OF GENERAL RULES AND CONDITIONS- OFFICIAL LANGUAGE, APPLICABLE LAW AND COMPETENT COURT

On submission of the application form and following signing of the "participation proposal", applicants:

- A) unconditionally accept the provisions of these Rules and Regulations;
- B) undertake to respect and make their fitting companies/suppliers to respect the Technical Rules and Regulations, always available on the exhibition website and integral part of the application form and consequent signed participation proposal
- B) acknowledge Italian as the official language in any document and communication (included commercial ones) and the applicability of Italian Law;
- C) acknowledge the exclusive competence of the Rimini Courts for any controversy.

Art. 8 - CODE OF ETHICS AND VIOLATIONS

The contracting party/participant states that, prior to signing the documents regarding participation procedure, via the Web site <http://www.iegexpo.it/il-gruppo/codice-etico>, he/she has read the Code of Ethics adopted by Italian Exhibition Group S.p.A., and will respect and comply with the principles it contains.

Non-compliance with or ineffective fulfilment of the behaviour obligations and duties expressed in the aforementioned Code of Ethics, even if partial, will result for the contracting party in the non-acceptance of the application for participation and for the participant in the contract being terminated "ipso iure", as it constitutes a serious breach of contract, as per art. 1456 of Italian Civil Law