

EXHIBITING RATES PER SQ.M - BARE AREA ⁽¹⁾

	1 open side	2 open sides	3 open sides	4 open sides
STANDARD FEES FROM 1st APRIL 2017	€ 115,00	€ 129,00	€ 138,00	€ 146,00

TURNKEY STAND – Full package RATE ⁽²⁾

	16 smq/ 1 open side	16 sqm/ 2 open sides	32 smq/ 1 open side	32 sqm/ 2 open sides
STANDARD FEES FROM 1st APRIL 2017	€ 2.800	€ 3.050	€ 5.300	€ 5.730

SPECIAL MICROBREWERY TURNKEY STAND ⁽²⁾

	8 smq– 1 stand (2 x 4)	16 sqm-2 stands (2 x 4)
STANDARD FEES FROM 1st APRIL 2017	€ 1.500	€ 3.000

(1) **Bare area** rate includes area only

(2) **turnkey rate** includes registration fee, fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw). daily cleaning not included.

Other items ⁽³⁾:

Registration fee (compulsory for each exhibitor) together with the sale of exhibitor invitation tickets covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, Wi-Fi connection	€ 350.00
Power Supply per Kw monophasic	€ 42.50
Water Supply each	€ 166.00
Catalogue entry represented company each	€ 50.00
Hosted companies fee (in case of more companies inside one booth)	€ 990.00

VAT must be added to these figures, if due.

(3) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

**ELECTRONIC TRADE VISITOR TICKETS SOLD
TOGETHER WITH REGISTRATION FEE**

Each exhibitor have right to receive trade visitor ticket according to paid sq.m as follows

Square meters	Up to 8 sq.m	More than 8 sq.m
Trade Visitor Ticket (€ 1)	50 (€ 50)	100 (€ 100)
Registration Fee	€ 300	€ 250

ARE YOU TEMPTED?

Advertising offers for BEERATTRACTION 2018

Dear Company,

we have pleasure in drawing your attention to some advertising opportunities to enforce your visibility as exhibitor at the 4th edition of BEERATTRACTION.

DESCRIPTION	PRICE LIST
4-COLOUR COMPANY LOGO ON VISITOR EXPO MAP (30,000 copies printed)	€ 1,000
OFFICIAL CATALOGUE – 3,000 copies printed 4 colors Company Logo in the “Exhibitors list” section Full color page	€ 350 € 1.000
WEB SITE BANNER (all year) - WWW.BEERATTRACTION.IT “Info for visitors” section	€ 500

LARGE ADVERTISING SPACES AT THE EXPO CENTRE

DESCRIPTION	PRICE LIST
SWAN STRUCTURE 2-SIDED BILLBOARD (two-sided support for 1x1.40 mt. billboard inside the Expo Centre)	€ 850
SAIL (two-sided support mt. 1 x 1,40 h)	€ 850
MULTI-VISION PANELS-SOUTH/WEST/EAST ENTRANCE AREA (5x3 mt)	€ 6.100

Italian VAT must be added to these figures, if due

PLEASE NOTE: The above solutions are just part of a broader range of offers that can be found at

<http://en.beerattraction.it/exhibitors/advertisements>

BEERATTRACTION Team are available to examine any other requests not listed in the sales brochure and can also design new solutions tailored to your visibility needs.

For further information please contact: see info square in the next page

17 - 20 FEBRUARY 2018

IMPORTANT DEADLINES:

BOOKING AREA - TECHNICAL DATES	BOOKING PROCEDURE:	<p>A) Fill and send by post in original the "Application Form". IMPORTANT: forward by email expo@riminifiera.it <i>For further details see General Rules and Regulations Chap.I art. 5</i> B) enclose the receipt of payment of the deposit (compulsory) <i>for bank account see inside art 5 of Gen. Rules & Regulations or form A in the box "DEPOSIT"</i></p>		
	AREA ALLOCATION	<p>JUNE 2017 starting exhibiting areas allocation. The "exhibiting proposal" is considered to be confirmed by the exhibitor at the payment of deposit as indicated in the Application Form.</p>		
	DEPOSIT RETURN	<p>OCTOBER 3RD 2017 Deadline of the clause regarding reimbursement of the down payments as stand confirmation. <i>(Chap. I art 7 of Gen. Rules & Regulations).</i></p>		
	BALANCE DEADLINE	<p>DECEMBER 1ST 2017 deadline for total balance payment (Chap. I art 9 of general rules & regulations).</p>		
	STAND PLANNING	DECEMBER 18TH 2017	Cut-off date for the presentation of stand fitting & layout design	
	SERVICES ORDERING		Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website)	

FOR FURTHER INFORMATION:

	SECTOR	TEAM	PHONE	E-MAIL
Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavillions, web advertising, catalogue advertising sale	INTERNATIONAL SALES DEPARTMENT	Giacomo Alberti	+39(0)541 744 564	Giacomo.alberti@iegexpo.it
	Brand Manager	Padovan Barbara	+39(0)541 744 226	Barbara.padovan@iegexpo.it
	Sales Account	Bodellini Sonia	+39(0)541 744 250	Sonia.bodellini@iegexpo.it
	Sales Account	Sillato Laura	+39(0)541 744 813	Laura.sillato@iegexpo.it
Technical assistance: online reserved area services request (e-commerce)	Technical services office	Barbara Gobbi	+39 (0) 541 744 216	barbara.gobbi@iegexpo.it
		Debora Galletti	+39 (0) 541 744 214	debora.galletti@iegexpo.it
		Sabrina Bellini	+39 (0) 541 744 478	Sabrina.bellini@iegexpo.it
Technical assistance: logistics and planning fitting days, dismanteling days, access procedure, stand projects approval	GALS office (logistic, fitting and security)	Andrea Silvagni	+39 (0) 541 744 887	andrea.silvagni@iegexpo.it
		Roberta Sarti	+39 (0) 541 744 241	roberta.sarti@iegexpo.it
Accounting services: deposit payment, balance, invoices, request of invoices	accounting department	Marilena Ventura	+39 (0) 541 744 611	marilena.ventura@iegexpo.it
		Evis Boshku	+39 (0) 541 744 219	evis.boshku@iegexpo.it
Forms and catalogue assistance	Back Office	Isabella Fabbri	+39 (0) 541 744 624	Isabella.fabbri@iegexpo.it
		Simona Di Bartolo	+39 (0) 541 744 208	simona.dibartolo@iegexpo.it
		Gemma Chiarabini	+39 (0) 541 744 259	gemma.chiarabini@iegexpo.it
		Alessandra Ciavatti	+39 (0) 541 744 639	alessandra.ciavatti@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

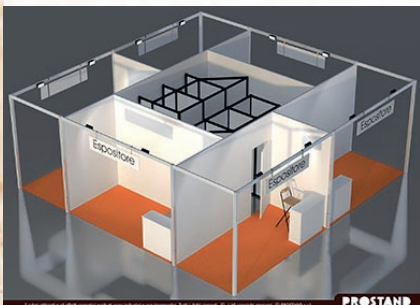
The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms **VERY CAREFULLY** before signing.

TURNKEY STAND FORM

For more details:
www.beerattraction.com

TURNKEY STAND RESERVED TO CRAFT

Craft breweries 4x2 - 8 sqm



SET UP

Varnished wood walls h 290 cm
Orange carpet

1 storage room on the back
1 stoll
1 reception desk 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
1 multiple socket 220 V
2 lamps 300 W

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

STANDARD GRAPHIC

1 Front panel with company name, black colour, support net size 180xh 40 cm

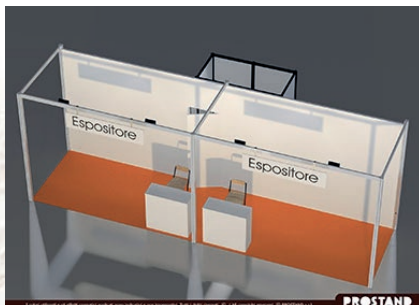
INCLUDED IN THE PRICE

Bare area rent
Registration fee
Electronic invitation tickets for customers
Wi-Fi
Insurance
Ehibitor's entry badge
Parking

€ 1.500,00

+ Italian VAT if due

Craft breweries 16 sqm - frontal



SET UP

Varnished wood walls h 290 cm
Orange carpet

1 storage room on the back
2 stolls
2 reception desk 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
2 multiple sockets 220 V
4 lamps 300 W

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

STANDARD GRAPHIC

2 Front panels with company name, black colour, support net size 180xh 40 cm

INCLUDED IN THE PRICE

Bare area rent
Registration fee
Electronic invitation tickets for customers
Wi-Fi
Insurance
Ehibitor's entry badge
Parking

€ 3.000,00

+ Italian VAT if due

Craft breweries 16 sqm - corner



SET UP

Varnished wood walls h 290 cm
Orange carpet

1 storage room on the back
2 stolls
2 reception desk 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
2 multiple sockets 220 V
4 lamps 300 W

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

STANDARD GRAPHIC

2 Front panels with company name, black colour, support net size 180xh 40 cm

INCLUDED IN THE PRICE

Bare area rent
Registration fee
Electronic invitation tickets for customers
Wi-Fi
Insurance
Ehibitor's entry badge
Parking

€ 3.000,00

+ Italian VAT if due

SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired material until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.



BeerAttraction

www.beerattraction.com

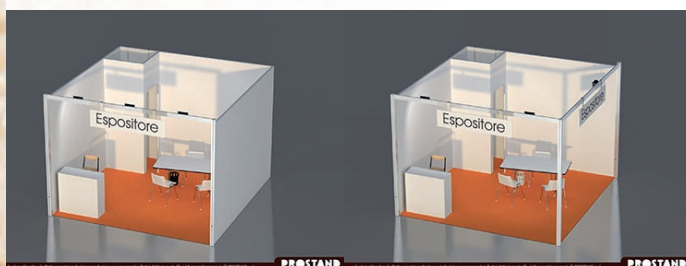
RIMINI
EXPO
CENTRE
ITALY

17 - 20
FEBBRAIO
2018

TURNKEY STAND FORM

For more details:
www.beerattraction.com

BEER / 16 SQM



**1 OPEN FRONT
SIZE 4X4**

**2 OPEN FRONTS
SIZE 4X4**

SET UP

Varnished wood walls h 290 cm
Orange carpet

1 storage room 100 x 100 cm
1 rectangular table 160 x 80 x h72 cm
3 white chairs
1 stool
1 reception desk 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
1 multiple socket 220 V
3 lamps
Area includes 1 kw electrical supply (220 V)
which is enough for a normal office use.

STANDARD GRAPHIC

Black company name
Support net size 180xh 40 cm

INCLUDED IN THE PRICE

Bare area rent
Registration fee
Electronic invitation tickets for customers
Wi-Fi
Insurance
Ehibitor's entry badge
Parking

€ 2.800,00

€ 3.050,00

+ Italian VAT if due

BEER / 32 SQM



**1 OPEN FRONT
SIZE 8X4**

**2 OPEN FRONTS
SIZE 8X4**

SET UP

Varnished wood walls h 290 cm
Orange carpet

1 storage room 200 x 100 cm
2 rectangular tables 160 x 80 x h72 cm
6 white chairs
2 stolls
2 reception desks 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
2 multiple sockets 220 V
6 lamps
Area includes 2 kw electrical supply (220 V)
which is enough for a normal office use.

STANDARD GRAPHIC

Black company name
Support net size 180xh 40 cm

INCLUDED IN THE PRICE

Bare area rent
Registration fee
Electronic invitation tickets for customers
Wi-Fi
Insurance
Ehibitor's entry badge
Parking

€ 5.300,00

€ 5.730,00

+ Italian VAT if due

SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired material until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

ITALIAN EXHIBITION GROUP

A merger of Rimini Fiera and Fiera di Vicenza

ITALIAN EXHIBITION GROUP SpA Via Emilia, 155 - 47921 Rimini, Italy Tel. 0541 744111 Fax 0541 744200



TURNKEY STAND FORM

For more details:
www.beerattraction.com

TECH / 16 SQM

TECH / 32 SQM



**1 OPEN FRONT
SIZE 4X4**

**2 OPEN FRONTS
SIZE 4X4**

**1 OPEN FRONT
SIZE 8X4**

**2 OPEN FRONTS
SIZE 8X4**

SET UP

Varnished wood walls h 290 cm
Grey carpet

1 storage room 100 x 100 cm
1 rectangular table 160 x 80 x h72 cm
3 white chairs
1 stool
1 reception desk 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
1 multiple socket 220 V
3 lamps

Area includes 1 kw electrical supply (220 V)
which is enough for a normal office use.

STANDARD GRAPHIC

Black company name
Support net size 180xh 40 cm

INCLUDED IN THE PRICE

Bare area rent
Registration fee
Electronic invitation tickets for customers
Wi-Fi
Insurance
Ehibitor's entry badge
Parking

SET UP

Varnished wood walls h 290 cm
Grey carpet

1 storage room 200 x 100 cm
2 rectangular tables 160 x 80 x h72 cm
6 white chairs
2 stolls
2 reception desks 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
2 multiple sockets 220 V
6 lamps

Area includes 2 kw electrical supply (220 V)
which is enough for a normal office use.

STANDARD GRAPHIC

Black company name
Support net size 180xh 40 cm

INCLUDED IN THE PRICE

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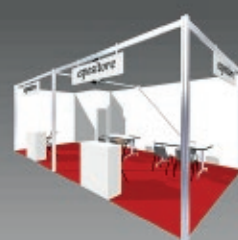


TURNKEY STAND FORM

For more details:
www.beerattraction.com

FOOD / 16 SQM

FOOD / 32 SQM



**1 OPEN FRONT
SIZE 4X4**

**2 OPEN FRONTS
SIZE 4X4**

**1 OPEN FRONT
SIZE 8X4**

**2 OPEN FRONTS
SIZE 8X4**

SET UP

Varnished wood walls h 290 cm
Red carpet

1 storage room 100 x 100 cm
1 rectangular table 160 x 80 x h72 cm
3 white chairs
1 stool
1 reception desk 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
1 multiple socket 220 V
3 lamps
Area includes 1 kw electrical supply (220 V)
which is enough for a normal office use.

STANDARD GRAPHIC

Black company name
Support net size 180xh 40 cm

INCLUDED IN THE PRICE

Bare area rent
Registration fee
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Wi-Fi
Insurance
Ehibitor's entry badge
Parking

SET UP

Varnished wood walls h 290 cm
Red carpet

1 storage room 200 x 100 cm
2 rectangular tables 160 x 80 x h72 cm
6 white chairs
2 stools
2 reception desks 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
2 multiple sockets 220 V
6 lamps
Area includes 2 kw electrical supply (220 V)
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STANDARD GRAPHIC

Black company name
Support net size 180xh 40 cm

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